

# Showcase FAQ'S

## **1. Who is participating in Showcase?**

The Carlsbad, Encinitas, La Mesa, Murrieta, Oceanside, San Diego Coastal, San Diego East, San Diego North, San Diego Jewish, San Diego Hispanic, Ramona, Solana Beach, and Vista Chamber's of Commerce, Asian Business Association, and the Japan Society of San Diego and Tijuana are participating this year.

Each organization is promoting this to their membership to provide networking and business opportunities to San Diego and North County.

## **2 How many people will be coming to the Showcase?**

Last year we had 1100 attendees and 180 exhibitors. This year expect 250 exhibitors and between 1500-2000 attendees.

## **3. What kind of businesses will be there?**

There are a large variety of businesses that will be at the Showcase. Everyone from city departments, financial specialists, event coordinators, hotels, caterers, promotional companies, IT services, businesses who provide green products and services, etc. For a complete list of exhibitors, download them from the event website. This list will be updated frequently.

## **4. What is the price of admission?**

The cost of admission is \$10 and you can register your attendance online or pay at the door.

## **5. Where is the event?**

The event location is at the Del Mar Fair Grounds in the Exhibit Hall. The Fairground is located off of the I-5 Freeway and Via de la Valle. The address is 2260 Jimmy Durante Blvd, Del Mar, CA. Directions can be found on the event website.

## **6. Parking...is there a fee?**

The Fairgrounds have extended FREE parking for all attendees and exhibitors for the Showcase. The Fairgrounds have plenty of handicap parking as well.

## **7. Are the food and drinks free and what time do they start?**

Some of San Diego's best caterers and restaurants will be handing out free 2 oz samples of their food from the hours of 4 pm - 7 pm. There are no host bars available to purchase beer, wine, soda, water and concession snacks for the entire duration of the event.

## **8. Where is this event being promoted?**

This event is being promoted through all participating organizations to their memberships, in press releases to all San Diego County media including: radio, tv, magazines, and newspapers, on 1000 am radio on Thursday mornings 7-8am, and on KOCT community TV. It is also being promoted through Social Media outlets: Facebook, Twitter, Blogs, and LinkedIn. The Daily Transcript is a presenting sponsor and will be producing the official event program that will run as an insert in their paper prior to the event.

## **9. I want to bring some E-Waste to be recycled for what are the accepted items?**

Please see the additional E-Waste Information Page on the website for a complete list of items.

## **10. Is this a good place to do some networking?**

Yes! This is a great opportunity for networking, especially with so many chambers participating. Bring lots of business cards, you never know who you will meet!